

See How Kaspersky Compares:

- Unmatched anti-malware protection
- Smallest footprint for fast performance
- Comprehensive management & reporting
- Easy to install, easier to manage

Kaspersky Lab vs AVG

- **Kaspersky Lab Has Better Detection and Protection Rates According to Independent Testing Labs:**
 - **Anti-Malware Test Lab** (www.anti-malware-test.com): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. AVG failed 1 test and did not receive a Gold award in any category.
 - **AV Comparatives** (www.av-comparatives.org): In the May 2009 report, Kaspersky Lab received an Advanced+ rating while AVG received only a standard rating due to a high number of false alarms. Kaspersky Lab also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. AVG was not tested in this report.
 - **Virus Bulletin** (www.virusbtn.com/vb100): In the June 2009 report, Kaspersky Lab received the VB100 Award for the third time this year, scoring higher detection rates in 2 categories than AVG did.
- **Virus Bulletin** (www.virusbtn.com/vb100): In the April 2009 report Kaspersky Lab received the VB100 Award for the second time with an overall RAP score of 92.2%, the highest of all competitors. AVG had a RAP score of only 89.7%.
- **Kaspersky Lab has Faster Scanning:** According to the February 2009 AV Comparatives report, Kaspersky Lab has a throughput of 13.3 MB per second while AVG has a throughput of only 6.8 MB per second.
- **Kaspersky Lab has Better Zero-Day Protection:** While AVG does have a heuristic analyzer, they do not have behavioral blocking that tracks dangerous activity of all applications, application integrity controls, or registry controls. Kaspersky Lab has offered this improved level of protection.
- **Kaspersky Lab's removal tool includes scripts for many anti-virus packages and can run automatically:** AVG does not have a tool to remove the existing anti-virus software prior to installing their software. The process is completely manual.

Quick Facts	Kaspersky	AVG
Company Growth	142%	Growth via Acquisition
24x7 Support	Yes	via email
Automated Rip and Replace	Yes	No
Automated Updates	Every Hour	1/Day
World-wide Users	250 m	80 m
Updates per Month	600	30