

See How Kaspersky Compares:

- Unmatched anti-malware protection
- Smallest footprint for fast performance
- Comprehensive management & reporting
- Easy to install, easier to manage

Kaspersky Lab vs Avira

- **Kaspersky Lab Has Better Detection and Protection Rates According to Independent Testing Labs:**
 - **Anti-Malware Test Lab** (www.anti-malware-test.com): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. Avira failed two of the six tests and received a Poor rating on another.
 - **AV Comparatives** (www.av-comparatives.org): In the May 2009 report, Kaspersky Lab received an Advanced+ rating while Avira received only an Advanced rating due to a high number of false alarms. Kaspersky Lab also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. Kaspersky Lab received 5 stars in the Overall Assessment. Avira only received 4 stars.
 - **Virus Bulletin** (www.virusbtn.com/vb100): In the June 2009 report, Kaspersky Lab received the VB100 Award for the third time this year. Avira failed to earn the VB100 award.
 - **PC-MAG.COM:** in the April 2008 review, PC-MAG.COM had this to say regarding Avira: "There are better suite choices for the money." According to PC-MAG.COM, the Avira firewall is "shaky" and the SPAM module, which must be purchased separately, allows "a ton" of SPAM to get through.
 - **C-NET Reviews:** In the December 2008 review, of Avira AntiVirus, C-NET stated that "there's a decided lack of features and finesse to the product."
- **Kaspersky Lab has world-class support:** Kaspersky provides all customers, regardless of their support level, a toll-free support number. Call times average less than 4 minutes. All multi-lingual Americas support is handled out of our Boston headquarters. Avira charges extra for phone support but does not yet provide phone support in the United States.
- **Kaspersky has automated rip and replace, including remote installation:** Kaspersky will automatically remove the incumbent anti-virus program and install the Kaspersky product without user intervention. Avira does not have this capability.

Quick Facts

	Kaspersky	Avira
Automated Rip and Replace	Yes	No
Windows XP Support	Yes	No
World-wide Users	250 Million	70 Million
Company Growth	147%	40%
SPAM Included for Endpoint	Yes	No