

See How Kaspersky Compares:

- Unmatched anti-malware protection
- Smallest footprint for fast performance
- Comprehensive management & reporting
- Easy to install, easier to manage

Kaspersky Lab vs Trend Micro

- **Kaspersky Lab Has Better Detection and Protection Rates According to Independent Testing Labs:**
 - **Anti-Malware Test Lab** (www.anti-malware-test.com): Kaspersky Lab was the only vendor to receive the Gold award in all 6 testing categories. Trend failed 1 test and did not receive a Gold award in any category.
 - **AV Test** (www.av-test.org): In the Malware On-Demand and Adware/Spyware On-Demand tests, Trend scored lower than Kaspersky Lab, receiving a 91.3% and 88.5% score respectively. Kaspersky scored 98.4% and 98.3% on the two detection tests.
 - **AV Comparatives** (www.av-comparatives.org): In the May 2009 report, Kaspersky Lab received an Advanced+ rating while Trend was not tested at all. Kaspersky also received the Approved Corporate Product Award from AV Comparatives in the May 2009 "IT Security Products for Corporate Users" report. Trend was not tested in this report.
 - **Virus Bulletin** (www.virusbtn.com/vb100): In the June 2009 report, Kaspersky Lab received the VB100 Award for the third time this year. Trend was not tested in this report. While Trend Micro does have a heuristic analyzer, they do not have behavior blocking that tracks dangerous activity of all applications, application integrity controls or registry controls in Office Scan. Kaspersky offers this improved level of protection.
- **Kaspersky Provides Protection Against Phishing Attacks:** Trend Micro does not provide protection from phishing attacks at the browser and mail client levels.
- **Kaspersky has a Smaller Footprint Resulting in Better System Performance:** Trend Micro significantly slows down the performance of the host system. According to testing results conducted by CNET labs, execution time for standard operations is increased by 74 seconds when running Trend Micro Anti-Virus, over 6 times the footprint of Kaspersky.

Quick Facts	Kaspersky	Trend Micro
Company Growth	142%	32%
24x7 Support	Yes	Yes
Overall Detection Rates	99%	78%
Automated Updates	Every Hour	3/Day
Updates per Month	600	90